



**Campus Campout**  
**Established 2018**



January 1, 2019

Sponsor Name

Sponsor Company

Sponsor Address

City, State ZIP

RE: Seeking Sponsorship for 2019 Late Night Leopards Campus Campout

Dear Sponsor,

I am writing on behalf of our school, Joe V. Hart Elementary ("Hart"). Hart is in Lucas, Texas and is one of three elementary schools in the Lovejoy Independent School District ("Lovejoy ISD"). Lovejoy ISD is the third highest educationally ranked district in the State of Texas. Our desirable, in-demand, schools make Lovejoy ISD an educational destination for families inside our metroplex and outside of our state. The success of our school district has a direct impact on our community.

Unfortunately, over the past few years the Texas Education Agency has cut funding to Lovejoy ISD by more than approximately 2.4 million dollars. As a result, many of the programs that contribute to the success of our school district are in jeopardy of not being funded in the future. To help offset this incredible deficit, we are continuing our fundraising effort at the elementary level. After the success of last year, we are excited continue our new tradition of the annual **Late Night Leopards Campus Campout!** All three Lovejoy ISD elementary campuses will participate in this fundraising event with different dates during the month of April and the campout for Hart Elementary will be held on **Saturday, April 27, 2019**. Our campout event allows us to support our children while spending time with them in the outdoors and will include dinner, fun activities (such as inflatables, dunk tank, mechanical bull, climbing wall, face painting etc.), a glow dance party, a movie under the stars, and breakfast.

Our district goal is to raise \$100,000 on behalf of Lovejoy ISD to help protect programs that are important to us. A percentage of the funds raised for this event will go to Lovejoy ISD, with a remaining percentage going directly to Hart. As a result of the campus campout initiative in 2018, we are excited to share with you that the funds we raised paid for half of the security enhancements our district has invested in to keep our children safe. Additionally, at Hart Elementary, our children are enjoying brand new water bottle fillers around the campus as well as a new Gaga Pit installed by our very own Hart Dads! **Would you consider supporting the Hart Late Night Leopards Campus Campout and, in turn, help keep crucial benefits at our school?** Enclosed, please find a form that outlines the sponsorship we seek, with the advertising opportunities that accompany. Advertising through our event will expose your company to the 300+ families on our campus. Our community would be so grateful for your support. Please know that Hart families are loyal and enjoy supporting businesses that have an interest in our children.

Thank you for considering our request and know that we would appreciate anything you are able to contribute to our district through this event. Please note that your donation is **tax-deductible** to the extent allowed by law. Further, to help us plan, we are asking that donations be submitted by **March 8, 2019**. We hope to see your company represented at our Late Night Leopards Campus Campout!

Sincerely,

Casey Jones

2019 Underwriting/Sponsorship Chair

[hartcampout@gmail.com](mailto:hartcampout@gmail.com)

(817) 903-4144



## LEVELS OF SPONSORSHIP

Package Level	Lead Sponsor	Camp Boss	Camp Counselor	King of the Hill	Trail blazer
Donation Amount	\$2,500 and up	\$1,000	\$500	\$250	\$100
Sponsorship Package Choice	I	I	II	IV	V
Identification as lead sponsor on all promotion of the event "Late Night Leopards Campout sponsored by..."	*				
Featured promotional item of choice provided by the sponsor	*				
Brief commercial at the beginning of movie night slideshow provided by the sponsor.	*				
On Site presence the week before event and during event (priority placement)	*				
"Shout Outs" during the event	*	*			
On site presence during the event	*	*			
Logo included on volunteer t-shirts (font size based on level of giving)	*	*			
Social Media Mentions (Facebook and Instagram)	*	*	*		
	(5 times)	(3 times)	(2 times)		
Name and logo included on pre-event signage	*	*	*		
Logo included in all event day signage	*	*	*		
Inclusion of logo at the end of the movie night slideshow	*	*	*		
Name included on the back of kid t-shirts (font size based on level of giving)	*	*	*	*	
Logo on Lovejoy website including link to your website	*	*	*	*	
Logo on sign at sponsorship activity	*	*	*	*	*
Promotional item in check-in bag (optional and provided by the sponsor)	*	*	*	*	*
Recognition in event packet	*	*	*	*	*



## SPONSORED EVENTS

Below you will find activities within each level of sponsorship.

- Note: Events/activities subject to change due to availability.

### Level I – Lead Sponsor & Camp Boss Sponsor / \$2,500 and Up

○ Camp Hart Dinner Sponsor	○ Glow in the Dark Dance Party Sponsor
○ Camp Hart Breakfast Sponsor	○ Hart Camp Store Sponsor
○ Deluxe Movie Under the Stars Sponsor	○ Campfires and S'mores Sponsor
○ 9 Square in the Air Game Sponsor	○ Official Hart Camper T-Shirt Sponsor

### Level II – Camp Counselor Sponsor / \$500 - \$1,000

○ Silent Auction Sponsor	○ Hamster Wheel Sponsor
○ Volunteer T-Shirt Sponsor	○ Hungry Hungry Hippo Sponsor
○ Delicious Snack Sponsor	○ Rock Climbing Slide Sponsor
○ Dunk Tank Sponsor	○ Mechanical Bull Sponsor

### Level III – King of the Hill Sponsor / \$250 - \$500

○ Super Slide Sponsor	○ Gigantic Twister Sponsor
○ Bungee Run Sponsor	○ Mom on Duty Zone Sponsor
○ Six and Under Bounce House	○ Camp Memories Photo Sponsor
○ Laser Tag Sponsor	○ Glow in the Dark T-shirt Deco Station
○ Retro Unplugged Game Center Sponsor	○ Coffee Refuel Station Sponsor
○ Beverage Station Sponsor	○ 3v3 Basketball Sponsor

### Level IV – Trailblazer Sponsor / \$100 - \$250

○ Toothbrush Station Sponsor	○ Duck Pond Sponsor
○ Face Painting Sponsor	○ Tug o War Sponsor
○ Candy Cup Sponsor	○ Ultra Dash Relay Sponsor
○ Three-Legged Race Sponsor	○ Dodgeball Sponsor
○ Egg and Spoon Race Sponsor	○ Sack Race Sponsor
○ Kick Ball Sponsor	○ Dunk Hat Sponsor
○ Yard Pong Sponsor	○ Giant Chess Sponsor

- Amenities for In Kind donations will be based on fair market value
- Amenities for Hide and Seek donations will be based on the amount donated
- All Goods and Services donations will be recognized in the event package



## Underwriting/Sponsorship Contract

Name_____
Title (if applicable)_____
Company Name (if applicable)_____
Address _____
City _____ State _____ Zip Code _____
Daytime Phone Number _____ Fax Number _____
Email Address _____
Authorized Signature _____

### Underwriting / Sponsorship Opportunities: (Please check)

- |  |  |
|--|--|
| <input type="radio"/> \$2,500 – Lead Sponsor | <input type="radio"/> \$250 – King of the Hill |
| <input type="radio"/> \$1,000 – Camp Boss    | <input type="radio"/> \$100 – Trailblazer      |
| <input type="radio"/> \$500 – Camp Counselor |  |
- ☐ In Kind Donation (please state below what is being donated and the fair market value of the donation).  
What: \_\_\_\_\_ FMV: \$ \_\_\_\_\_
- ☐ Hide & Seek – Wish to support the event through a donation of:  
\$ \_\_\_\_\_

### Hart Elementary Printing and Publications (please indicate your selection below):

- ☐ Please use the following name for Underwriter/Sponsorship listings to appear on printed materials, when applicable.  
Print or type exactly as it should appear.
- \_\_\_\_\_
- ☐ I/we prefer not to be listed in any printed materials
- ☐ Please list as an Anonymous Donor



## PAYMENT INFORMATION:

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#### Check/Credit Card

Please make checks payable to "Lovejoy Independent School District". **Payment in full is due by March 8, 2019**

- ☐ Enclosed is my check. (Checks are preferred to avoid credit card transaction fees.)
- ☐ Electronic Payment (Credit Card) via RevTrak

**Pledge Now and Pay Later (by March 8, 2019) to fully benefit from the amenities!**

- ☐ Payment is to be received by: \_\_\_\_\_

Please return Underwriter and Sponsorship Contract by Mail to:

Late Night Leopards

Joe V. Hart Elementary – Jeannette Mervicker

450 Country Club Dr.

Lucas, Texas 75002

As a nonprofit 501(c)(3) organization, all charitable contributions to the Lovejoy Independent School District are tax deductible to the extent of the law.

*Our campout event will be held on the campus of Hart Elementary – 450 Country Club Dr. Lucas, Texas 75002 on Saturday, April 27, 2018, rain or shine!*

Date Contract Received: \_\_\_\_\_